



Twenty-ONE Years of Predictability

# SPRING PRODUCTION SALE

70 Age Advantaged Coming Two Year Old Bulls

50 Commercial/Registered Bred and Open Heifers

Limousin • Lim-Flex • Red Angus

Monday, January 25, 2021

1:30 p.m. CT at the Ranch • Wood Lake, NE

## Decades of Performance Testing

Focusing on  
♦ Maternal ♦  
Growth ♦ Carcass



Bred Right  
Fed Right  
Represented Right

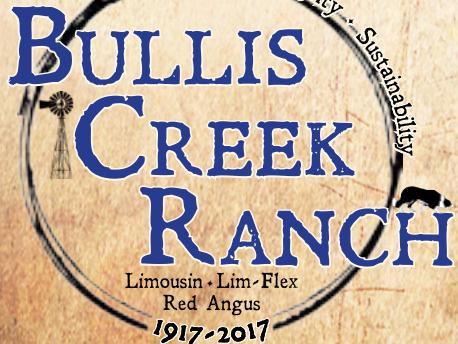


FRITZ MONUMENT

STOCKMAN E116  
**NEW IN 2021**  
Featuring the  
progeny of  
Stockman E116



WULF'S EMPRISE



Rob and Brenda Brawner

(402) 967-3060 • (402) 376-4465

88102 S Wood Lake Rd

Wood Lake, NE 69221

View video clips and sale updates at:

[www.bulliscreek.com](http://www.bulliscreek.com)

- ✓ Semen tested
- ✓ Fully guaranteed
- ✓ Complete performance data
- ✓ Bred for docility and handleability
- ✓ We keep 'em and feed 'em until April 1st

## Dear Beef Producers and Friends,

Welcome to our 21<sup>st</sup> Annual “Generations of Predictability” Production sale held on the last Monday in January each year. In 2020 we held the sale at the ranch south of Wood Lake, NE. It went well and was certainly a whole lot less stress on us and the cattle. The sale was well attended by friends, neighbors and buyers. The cattle, our commitment to quality, reliability and value will never change regardless of where the sale is held or how the cattle are sold. I look forward to seeing all of you at the ranch south of Wood Lake on January 25, 2021.

Our goal has always been to breed for balanced traits and our emphasis has been performance orientated. We have always utilized the latest improvements in beef production. Performance testing, data collection, EPD's, AI, embryo transfer, whole herd reporting, and genomic testing are all utilized on the ranch. We have always tried to be involved in all facets of our industry from breeding, feeding and marketing of our product. We have fed to finish our entire calf crop not sold as breeding stock. We have nearly 10 years of feeding and carcass data. The last five years we have been selling beef direct to the consumer and tracking consumer satisfaction. Rest assured that we have focused on these five areas in our cowherd. We have selected for highly docile easy handling cattle that are efficient, structurally sound with increased longevity and performance while not increasing maintenance. We try and run our cowherd mostly on forage and in a normal year the cows are fed hay less than 90 days per year.

Bulls going out of state will need a trich test to go to most states, so we will do the health work after the sale and coordinate with the buyers on delivery. If you buy a bull that day for instate delivery and want to transport him home, then we will do our best to make sure that the brand work is in order for travel. We are offering to feed the bulls till the first of April, at which time we will deliver them or you can pick up your purchases. As we did last year, we will cover half of the feed bill which is expected to be \$3.00 per day which would be added to the settlement price of your bull on sale day. We would encourage you to purchase livestock insurance on your purchases and would be glad to assist you if needed.

*Rob and Family*



**DVA auction**  
Broadcasting Real-Time Auctions

**Auctioneer:** Tracy Harl ..... 402-469-3852

**Sale Day Phone:**  
Sale Barn ..... 402-967-3060

Rob's Cell ..... 402-376-4465

Brenda's Cell ..... 402-376-4002

**Sale Representatives:**

Katie Oschner, Red Angus Association ..... 307-575-6802

Todd Eberle, Burwell Livestock ..... 308-870-1783

Chris Beutler, Midwest Messenger ..... 402-380-8244

Dean Summerbell, Heartland Limousin Assoc. ..... 612-963-3799

Randy Rasby, Livestock Plus ..... 308-539-6195

or if necessary a credit for next year's sale. Injured bulls must be diagnosed by an accredited veterinarian. Credits will be awarded 100% of value of the injured bull, less \$1,500. Salvage of the injured bull goes to the buyer. The guarantee is under the discretion of Bullis Creek Ranch and bulls may not be covered if inhuman practices or negligence are present whether directly or indirectly related to the injury.

**Example 1:** A \$5,000 bull is injured and examined to be a non-breeder; \$3500 credit will be awarded to the buyer.

**Example 2:** A \$3,000 bull is injured and examined to be a non-breeder a \$1500 credit will be given to the buyer.

**Example 3:** A bull sells for less than \$3,000 and is injured and examined to be a non-breeder; no credit will be given.

**Delivery:** The bulls will be delivered by the seller at his convenience if the buyer opts for delivery. Bring your trailer sale day and deduct \$100/ hd. Bulls bringing \$3,000 or more will be delivered free of charge within a 300 mile radius of Wood Lake, NE.

**Keep 'em and feed 'em:** We will offer to keep and feed your bulls until April 1, 2020. We will pay 1/2 the cost and the buyer will pay the other half on sale day when he makes settlement for his purchases. No bulls will be taken back unless the feed bill is paid in advance on sale day. Bulls left must be picked up by April 10 or delivery arranged.

The bulls will be fertility tested and papers for semen test and health will be provided by Dr. Bill Hines, Martin, SD.

Carcass ultrasound by Old West Ultrasound, Martin, SD.  
**Ranch Veterinary:** Dr. Joe Butler, Valentine, NE ..... 402-376-1500  
Dr. Steve Schumacher, Valentine ..... 402-376-6144

### - Analyzing Performance Information -

**BW=Birth weight:** We take birth weights on our cattle in order to give you some method of determining calving ease. Larger calves will sometimes come very easy. We believe that calf structure determines calving ease along with size.

**WW=Weaning Weight:** This is the weight of the cattle taken at weaning time adjusted to constant age of 205 days, and is a good indication of growth and maternal performance of the dam or indication of a good environment.

**Average Daily Gain Ratio:** This will be provided on all bulls and is a measure of rate of gain on feed. This will be expressed as a ratio. 100 is average and below 100 is below herd average and above 100 is above the herd average.

**Ratios:** Ratios are indicated for WW, YW, ADG, ribeye, marbling and back fat and show how each animal compares to its herd mates within a particular group. Ratios are only within herds, so a 100 (or average) ratio within Bullis Creek herd is different than 100 in another herd.

**Dam Production:** The first four numbers at the start of each footnote are the combined production averages of all of the dam's progeny. The first number is the birth ratio, second number is an average weaning ratio, the third is an average yearling ratio and the fourth number is the MPPA (Most probable producing ability of the dam).

**CE=Calving Ease:** Calving ease score is noted in the footnote with \* \*\* \*\*\*. This is based on several things: 1. The individual birth weight of the bull; 2. His birth weight EPD and CED; 3. His dam's birth weight ratio.

\* For use on Cows.

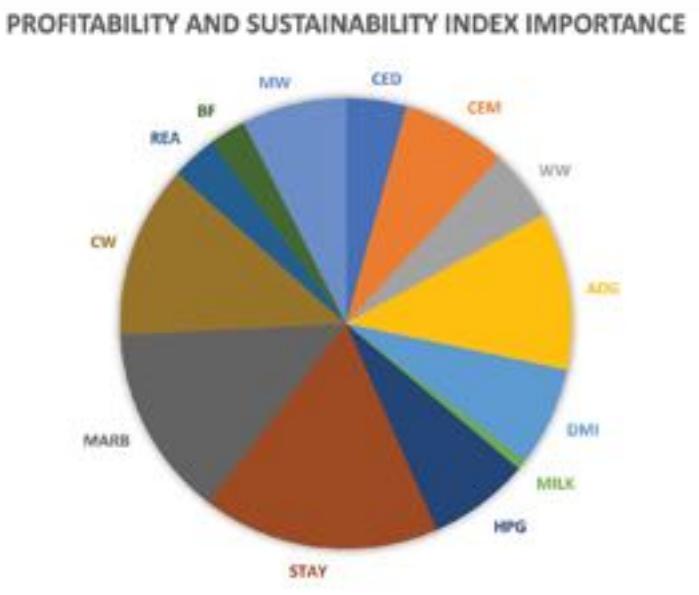
\*\* For use on Cows, 3 year olds and big well grown out yearling heifers.

\*\*\* For use on yearling heifers without much difficulty or calving trouble.

**Guarantee:** All bulls selling for \$3,000 or more will be covered 100% for fertility, soundness, and customer satisfaction for a complete breeding season defined as 60 days following 1st turnout. Any problems with the bulls must be reported by September 1st of 2020 to arrange a bull replacement



# WHAT IS THE PROFITABILITY AND SUSTAINABILITY PROS SELECTION INDEX



The profitability and sustainability selection index is an all-purpose index that covers economically relevant traits across all aspects of the beef supply chain from conception to carcass. This updated index will be a combination of HerdBuilder, which includes traits from conception to weaning, and GridMaster, which includes postweaning through harvest traits. This index is expressed in \$ per head born.

There are many economically relevant traits in beef cattle production. Since the ProS index covers from conception to harvest, the traits that are included in the index are as follows: Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy, Stayability, Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat, and Rib Eye Area. Each trait in the model is weighted based on the effect that the trait has in terms of increasing profitability. Using the 500 most used sires over the last 5 years the chart provides an illustration of the general weighting of traits within the ProS index.

*The average Bullis Creek reference sire is in the top 35% of the breed for ProS. The ProS index gives you a complete picture of the genetic value from conception to consumption.*

## Limousin Reference Sires



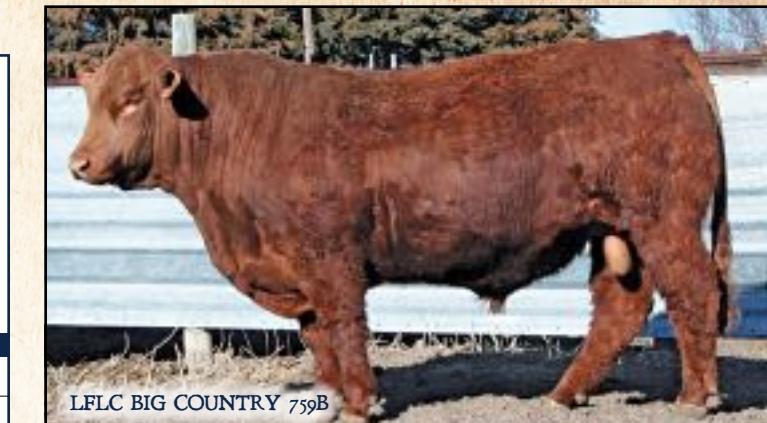
WULF'S EMPRIZE 2424E



WULF'S DEFEND K909D

**LFLC ZZ TOP 70Z**

DOB	5/8/12
Tattoo	
Reg. #	NPM2019260
% Breed	PB
Polled	HP
Color	Blk
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	9
BW	1.7
WW	68
YW	100
Mk	9
TM	43
CEM	3
SC	1
DOC	12
CW	23
RE	1.13
YG	-0.46
MB	-0.03
\$MTI	53.35



LFLC BIG COUNTRY 759B



WULF'S EDGE 5045E

**LFLC BIG COUNTRY 759B**

DOB	4/26/14
Tattoo	
Reg. #	NPM2060976
% Breed	PB
Polled	HP
Color	Red
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	15
BW	0.3
WW	79
YW	122
Mk	20
TM	60
CEM	4
SC	0.9
DOC	17
CW	26
RE	1.28
YG	-0.56
MB	-0.03
\$MTI	57.4



HE SELLS  
NE Cattleman's  
Classic  
February  
2021

PAYDAY 9208G

**WULF'S EDGE 5045E**

DOB	2/22/17
Tattoo	
Reg. #	LFM2118791
% Breed	LF
Polled	HP
Color	Red
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	12
BW	-0.3
WW	87
YW	133
Mk	24
TM	68
CEM	9
SC	1.1
DOC	16
CW	36
RE	0.91
YG	-0.29
MB	0.68
\$MTI	83.39

**WULF'S CONVERSION 3970C**

DOB	8/22/15
Tattoo	
Reg. #	NPM2081532
% Breed	LM
Polled	HP
Color	Hblack
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	10
BW	2.2
WW	71
YW	119
Mk	28
TM	^\$
CEM	7
SC	-0.2
DOC	17
CW	41
RE	1.12
YG	-0.38
MB	0.2
\$MTI	62.04

**ARRC PAYDAY 9208G**

DOB	2019-03-02
Tattoo	9208G
Reg. #	LFM2269902
% Breed	67.125
Polled	
Color	
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	11
BW	1.5
WW	75
YW	116
Mk	21
TM	58
CEM	6
SC	1.00
DOC	16
CW	32
RE	-0.41
YG	0.08
MB	58.98
\$MTI	

**WULF'S EMPRIZE 2424E**

DOB	4/7/17
Tattoo	
Reg. #	LFM2119950
% Breed	LF
Polled	HP
Color	Red
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	11
BW	-0.2
WW	79
YW	126
Mk	21
TM	60
CEM	45
SC	1.5
DOC	11
CW	45
RE	0.94
YG	-0.29
MB	0.46
\$MTI	73.06

**WULF'S DEFEND K909D**

DOB	2/27/16
Tattoo	
Reg. #	NPM2099250
% Breed	PB
Polled	HP
Color	Red
BW	
WW/Ratio	
YW/Ratio	
ADG	
EPDs	
CED	14
BW	0.3
WW	78
YW	112
Mk	20
TM	58
CEM	3
SC	1
DOC	12
CW	23
RE	1.17
YG	-0.55
MB	-0.07
\$MTI	55.27

## Limousin & Lim-Flex Bulls

\* All bulls have Genomically Enhanced EPDs

### BRAW ZODIAK 9203G ET

MAGS WINSTON  
MAGS ZODIAC  
MAGS XANTHOUS  
DHVO DEUCE 132R  
PBRS TOUCH ME GENTLY 798T  
CARROUSELS PINA COLADA

DOB  
Reg. # 2/26/19  
NXM2277404  
% Breed 81.25  
Polled  
Color BW  
WW/WR 72  
YW Ratio 632/ET  
Gain Ratio ET  
CE 100  
\*

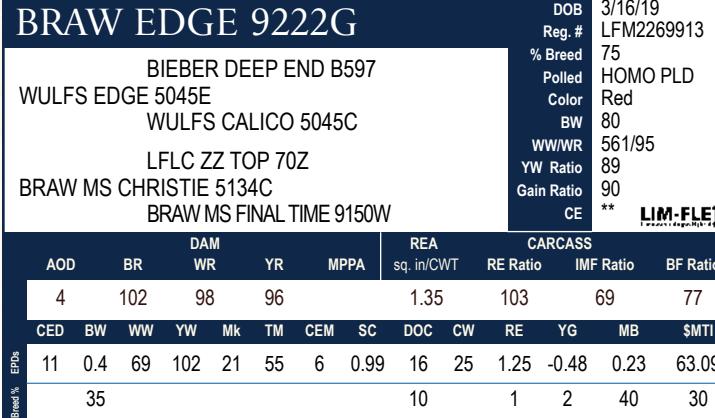


BRAW EDGE 9222G

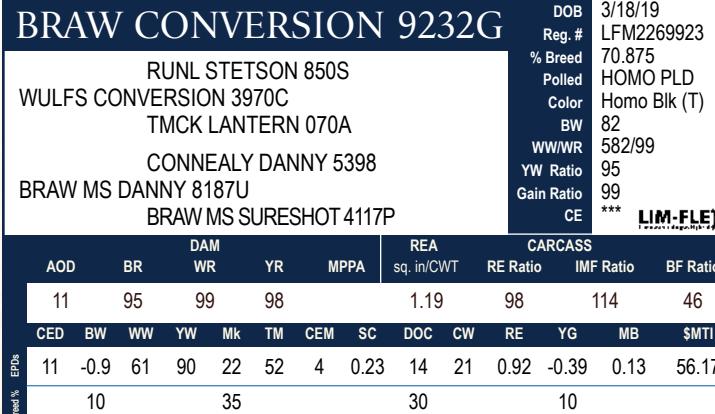
### BRAW EDGE 9210G

BIEBER DEEP END B597  
WULFS EDGE 5045E  
WULFS CALICO 5045C  
WULFS XTRACTOR X233X  
BRAW MS NORTHERN 7235E  
BRAW MS E 3228A

DOB  
Reg. # 3/3/19  
LFM2269899  
% Breed 68.75  
Polled  
Color BW  
WW/WR 78  
YW Ratio 622/107  
Gain Ratio 93  
CE \*



BRAW EDGE 9222G



### BRAW EDGE 9213G

BIEBER DEEP END B597  
WULFS EDGE 5045E  
WULFS CALICO 5045C  
WULFS XTRACTOR X233X  
BRAW MS PRIDE 7212E ET  
RED LAZY MC PRIDE 43X

DOB  
Reg. # 3/7/19  
LFM2269901  
% Breed 50  
Polled  
Color Red  
WW/WR 74  
YW Ratio 682/117  
Gain Ratio 107  
CE \*\*\* LIM-FLEX



**HE SELLS**  
NE Cattleman's  
Classic  
February  
2021

BCRR  
Stockman 952G  
#4126836

\* All bulls have Genomically Enhanced EPDs

### BRAW DEFEND 9238G

WULFS XTRACTOR X233X  
WULFS DEFEND K909D ET  
WULFS WORTH IT ALL 9108W  
LFLC ZZ TOP 70Z  
BRAW MS TOPPER 4182B  
BRAW MS FRIENDLY 218Z

DOB  
Reg. # 3/20/19  
NPM2269929  
% Breed 93.8  
Polled  
Color BW  
WW/WR 70  
YW Ratio 517/88  
Gain Ratio 91  
CE \*\*

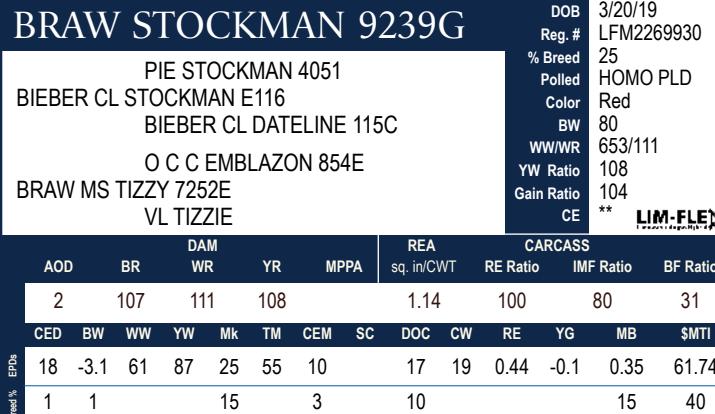
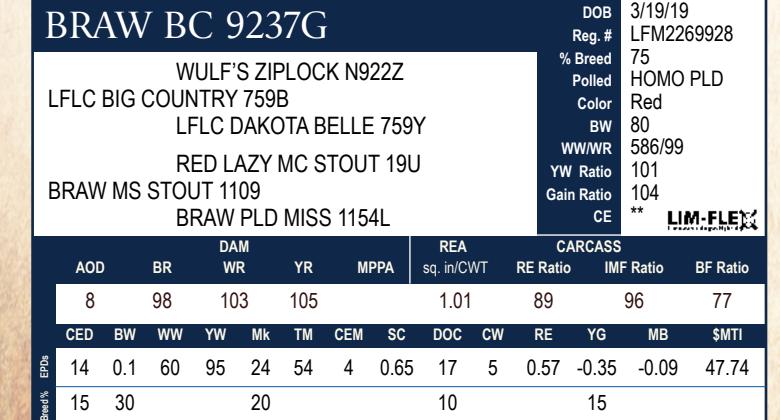


BRAW DEFEND 9235G



BRAW STOCKMAN 9239G

DOB  
Reg. # 3/20/19  
LFM2269930  
% Breed 87.5  
Polled  
Color Red  
WW/WR 93  
YW Ratio 563/95  
Gain Ratio 84  
CE \*



## COWBOY BRISKET

By Husker Meats, L.L.C.  
Ainsworth, NE, 402-382-3663

Join us  
for lunch!

From our pastures  
to your plate, we  
hope you enjoy!!



















## Red Angus Heifers



**BCRR TILLY 9105G**

BCRR TILLY 9105G										
PIE STOCKMAN 4051 BIEBER CL STOCKMAN E116 BIEBER CL DATELINE 115C FEDDES ATLAS 867 BCRR TILLY 2226Z BCRR 066X										
DOB Reg. # % Breed Polled Color BW WW/WR YW/YR Gain Ratio CE										
4/5/19 4126708 100% AR -- 1 83 601/105 / CE										
AOD BR DAM WR YR MPPA Service Sire Due Date										
7 101 104 99 103	Monument				3/15/21					
CED BW WW YW Mk ME HPG CEM ST MB YG CW RE Fat ProS Herd Grid	15 -1.9 69 106 31 3 14 9 17 0.46 0.07 23 0.2 0.03 146 102 43									
Breed % EPDs	22 34 30 28 13 23 2 15 10 22 22 28 27 21 9 6 41									

BCRR OPHELIA 9142G										
5L DEFENDER 560-30Z RAVN DEFENSE C550 RAVN HO DUKE Z280 TR EPIC ST618 BCRR OPHELIA 4155B GMRA OPHELIA 661										
DOB Reg. # % Breed Polled Color BW WW/WR YW/YR Gain Ratio CE										
5/9/19 4126752 100% AR -- 1 85 649/114 / CE										
AOD BR DAM WR YR MPPA Service Sire Due Date										
5 114 108 100 106	Eldorado 809				4/25/21					
CED BW WW YW Mk ME HPG CEM ST MB YG CW RE Fat ProS Herd Grid	7 1.6 75 118 29 -1 11 0 14 0.35 -0.02 20 0.15 -0.01 78 47 31									
Breed % EPDs	21 31 29 28 13 24 6 14 11 24 22 28 27 21									



Fowler Calves at Burwell Livestock, May 22, 2020

A ring full of Reds!

Matt and Elizabeth Fowler and family

All calves were BQA with shots in the neck, non-implanted and tagged with FCCP feeder calf tags. Calves were home raised sired by Bullis Creek Red Angus bulls and were bunk broke.

66 steers 865 @ \$1.31 = \$1133.15 per head

47 head steers 734 @ \$138.50 = \$1016.59

21 head steers 635 @ \$154.50 = \$981.08

41 head heifers 793 @ \$1.23 = \$975.39

44 head heifers 706 @ \$1.34 = \$946.04

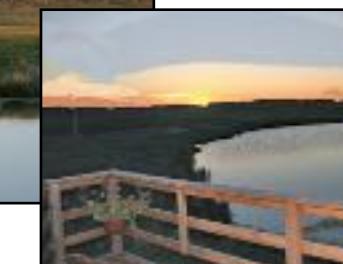
14 head heifers 715 @ \$1.32 = \$943.80



We hope to see you again next year!



## KILLDEER NOOK GUEST CABIN



Take advantage of the quiet, to rest, relax and regenerate in this secluded cabin located next to its own trout pond. Whether you seek a quiet weekend or a base to headquartered while exploring the

Sandhills – this is the place to hang your hat while in north central Nebraska. Located on a 5,000 acre working ranch, there is plenty to do from dawn till dusk. No matter if you spend your day hiking, wildlife viewing or enjoying the many area attractions; you'll want to be back in

time to take in the fabulous sunsets that spread across the western sky. So come be our guest, we'd love to have you.



## BULLIS CREEK RANCH

Rob and Brenda Brawner • HC 68 Box 1 • Wood Lake, NE 69221

402-967-3060 or 402-376-4465

[bulliscreek@gpcom.net](mailto:bulliscreek@gpcom.net) • [www.bulliscreek.com](http://www.bulliscreek.com)

Rob and Brenda Brawner  
88102 S Wood Lake Rd  
Wood Lake, NE 69221  
[www.bulliscreek.com](http://www.bulliscreek.com)

Twenty-**ONE** Years of Predictability

# **SPRING PRODUCTION SALE**

Selling 70 Long Age Bulls • 50 Commercial/Registered Bred and Open Heifers  
Limousin • Lim-Flex • Red Angus

**Monday, January 25, 2021 • 1:30 p.m. CT**  
**At the Ranch • Wood Lake, Nebraska**